

Les Bois Chapter AGO
 2011 Region VIII Convention
Advertising Contract/Order Form

Official Convention Program Book

The deadline for Space Reservation, Payment and Advertising Material:

~~October 1, 2010~~
Extended To April 15, 2011

Advertiser Name: _____
 Contact Person: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 E-Mail: (Please Print) _____

I/we have read and understand the schedule terms and conditions of this agreement and will abide by them.

Signature/Title: _____ **Date:** _____

<u> </u>	Color Inside Front Cover (Depending On Availability).....	\$ 600.00
<u> </u>	Color Inside Back Cover (Depending On Availability).....	\$ 600.00
<u> </u>	Color Back Cover (Depending On Availability).....	\$ 600.00
<u> </u>	BW Full Page.....	\$ 300.00
<u> </u>	BW Half Page (Horizontal).....	\$ 200.00
<u> </u>	BW Half Page (Vertical).....	\$ 200.00
<u> </u>	BW Quarter Page (Horizontal).....	\$ 100.00
<u> </u>	BW Quarter Page (Vertical).....	\$ 100.00
<u> </u>	BW Business Card (Horizontal).....	\$ 50.00

See Advertising Specification and Rate Sheet For Sizes & Prices

All ads must be submitted "camera ready" - ready to print at 300 dpi format. Each ad must be received in the exact size and shape as purchased. All ads must be received no later than October 1, April 15, 2011. Ads should be submitted electronically to our Chapter Website [www. agoboise.org](http://www.agoboise.org) 'Contact Us' and emailed to the Treasurer (Kirk Higginson). Subject should read "Advertising" File format should be JPG (preferably) or as a PDF. No other formats will be accepted.

Ad Cost: \$ _____

Total Enclosed: \$ _____

Return this order form along with full payment. No refunds or cancellations after ~~October~~ April 20, 2011
Please make checks payable to: Les Bois AGO Convention 2011

Return Form and Payment To:
Les Bois AGO Region VIII Convention
PO Box 7068
Boise, ID 83707

Les Bois Chapter AGO
2011 Region VIII Convention
Advertising Specifications & Rates

Official Convention Program Book

Full Page (Color)		
Inside Front Cover		\$ 600.00
Full Page Ready Print Size:	7.0" wide x 9.0" tall	
Inside Back Cover		\$ 600.00
Full Page Ready Print Size:	7.0" wide x 9.0" tall	
Back Cover		\$ 600.00
Full Page Ready Print Size:	7.0" wide x 9.0" tall	
Full Page (Black & White Only)		
Full Page In Book		\$ 300.00
Full Page Ready Print Size:	7.0" wide x 9.0" tall	
Half Page (Black & White Only)		
		\$ 200.00
Horizontal Page Ready Print Size:	7.0" wide x 4.5" tall	
Vertical Page Ready Print Size:	3.5" wide x 9.0" tall	
Quarter Page (Black & White Only)		
		\$ 100.00
Horizontal Page Ready Print Size:	7.0" wide x 2.25" tall	
Vertical Page Ready Print Size:	3.5" wide x 4.5" tall	
Business Card (Black & White Only)		
		\$ 50.00
Horizontal Only Page Ready Print Size:	3.5" wide x 2.25" tall	

Mechanical Requirements

Acceptable Formats For Submitting Ads:

- 1) Camera Ready JPG (preferable) or PDF 300 dpi

Ad should be electronically transmitted to Chapter Website www.agoboise.org 'Contact Us' Treasurer Kirk Higginson

Deadline For Space, Reservation & Payments Is ~~October 1, 2010~~ April 15, 2011

Les Bois Chapter AGO
2011 Region VIII Convention
Advertising Guidelines

Official Convention Program Book

General

The AGO 2011 Region VIII Convention Official Program Book is published by the Les Bois Chapter Convention Steering Committee (hereafter referred to as "Publishers") in cooperation with the American Guild of Organists for the 2011 Convention. The American Guild of Organists is a non-profit, education organization chartered by the Board of Regents of the State of New York in 1896.

Publishers reserve the right to decline any advertisement, before or after the published closing date that does not meet with their approval. Improper copy will not be accepted. Acceptance of advertising does not imply endorsement. Publishers reserve the right to head and/or box advertisements that, in their opinion, bear confusing resemblance to editorial manner.

Contract and Copy Regulations

Publishers will not be bound by any conditions, printed or otherwise, appearing on any order blanks, insertion orders, or contracts when they conflict with the terms and conditions of this advertising schedule or any amendment thereto.

Advertiser and/or advertising agency assumes liability for all content (including text and illustrations) of advertisements printed, and also assumes responsibility for any claims therefrom made against Publishers and agrees to indemnify Publishers against any expense and loss suffered by reasons of such claims.

Payment must be made in U.S. dollars, either by international money order or by a check drawn on a U.S. bank. All display advertising requests must be confirmed with a completed Order Form (enclosed) or letter of request. Inside front and inside back cover reservations will be honored on a first-come, first-serve basis, depending on receipt of order and payment. Ads must be in black and white only and have borders or boxes.

An advertiser using an advertising agency is responsible for any debts incurred by the agency in the advertiser's name. If an advertising agency defaults on payment or declares bankruptcy, the advertiser will pay all costs directly to the Publishers, regardless of whether the defaulting agency has already been paid for the space.

Submission Requirements

All ads must be submitted electronically as outlined on the Advertising Specifications and Rate Sheet. We cannot design or typeset advertisements. If advertiser is unable to submit in the required format, it may be possible for Publishers to arrange for conversion at additional charge to advertiser. Please contact the advertising coordinator for details. Placement of advertising assumes agreement with all stated policies of this advertising contract.